APPENDIX D.3

Alternatives Workshop #3

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January 24, 2020









MASTER PLAN 2040

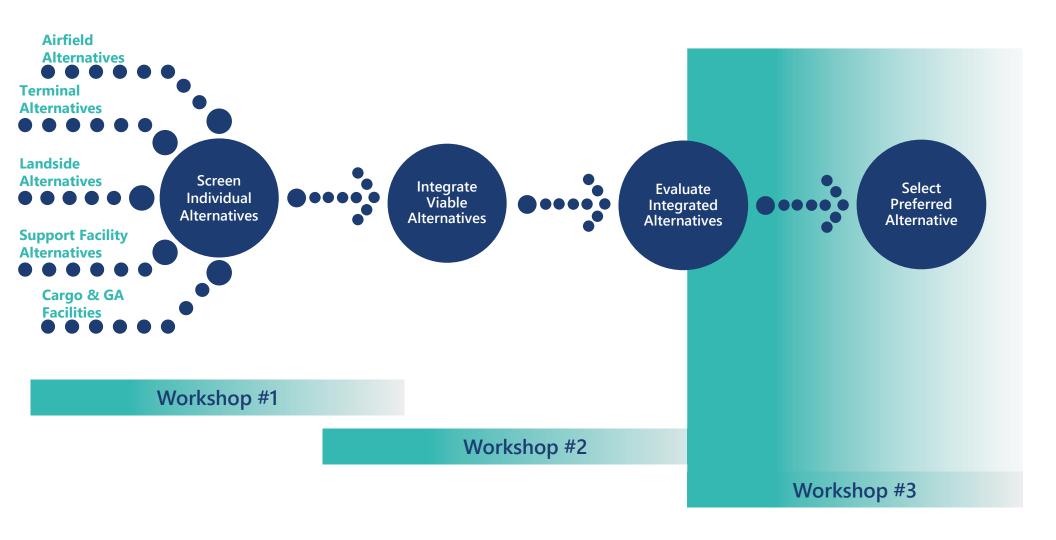


Workshop #3 Goals

- Review 6 revised integrated alternatives
- Reflect MKE priorities, preferences, and alignment with Goals
- Conduct working session to discuss screening criteria and application
- Receive specific feedback on potential benefits of utilizing component alternatives from another composite alternative to enhance another
- Gain consensus on up to 3 short-listed alternatives (6 -> 3)
- Review next steps

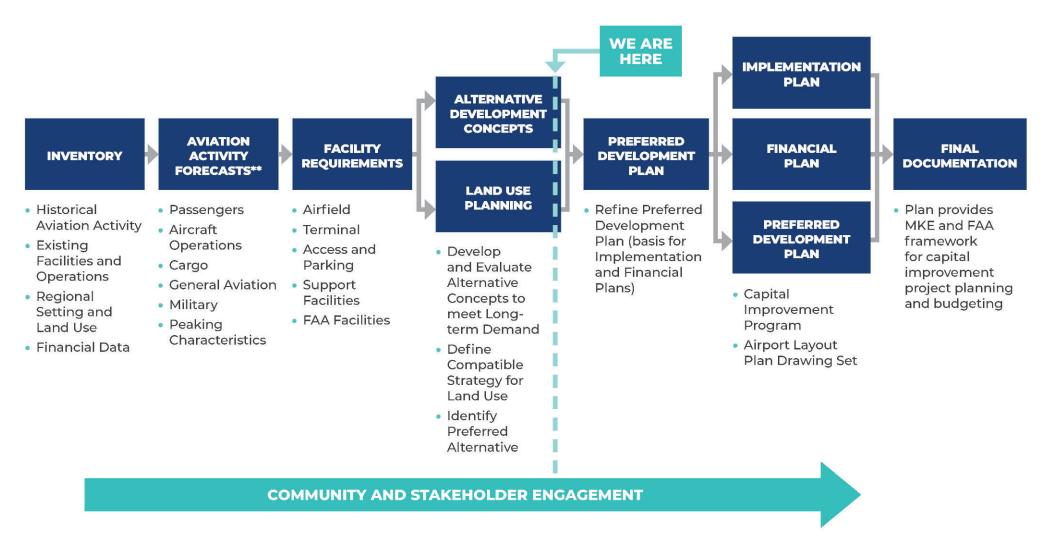


Alternatives Planning Process





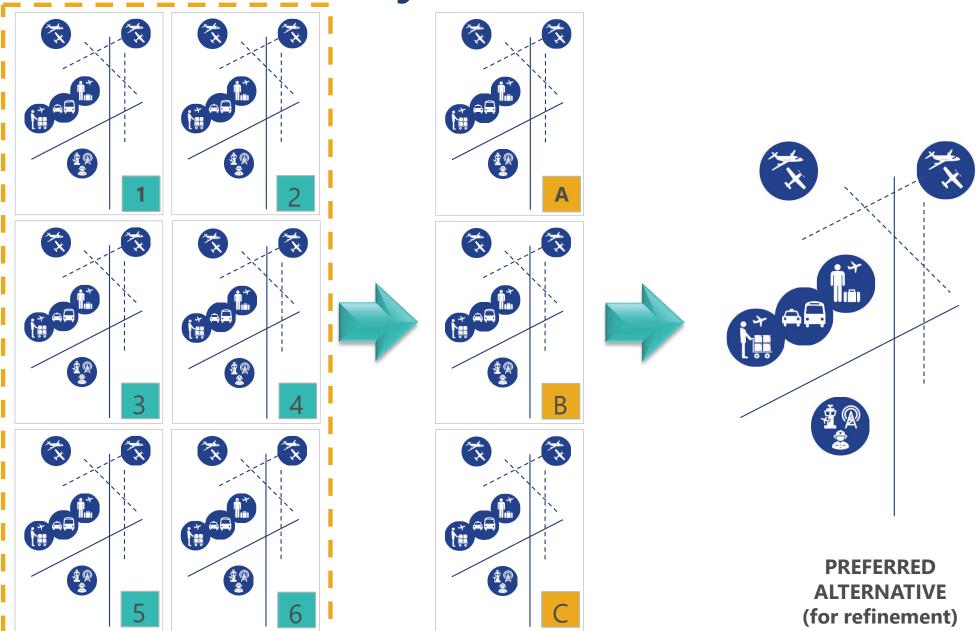
Master Plan Process







Alternatives Analysis Process





Draft Master Plan Goals

- Affirm a future-focused airport that supports aviation growth in a safe, efficient, and cost-effective manner through an organized and synergistic long-range development plan.
- Recognize opportunities to enhance the sustainability, resiliency, and environmental sensitivity with continued growth of MKE.
- Seek opportunities for enhanced customer and passenger experience.
- Optimize infrastructure and resources in an operationally, financially, and sustainable manner.
- Adopt scalable development plans that flexibly accommodate variations in demand and technology over the planning horizon.
- Protect long range utility of the Airport (post-2040).
- Recognize opportunities for enhanced non-aeronautical revenue generation in the utilization of MKE property and amplify the revenue-generating potential of Airport property.
- Define a long-range development plan that reflects MKE's role in the community and recognizes diversity in community stakeholder priorities.



Public and Stakeholder Involvement

- Technical and Stakeholder Advisory Groups (TAG/SAG)
 - Five meetings throughout Master Plan project
 - Fourth meeting held November 18, 2019 to gain feedback on integrated alternatives
 - Alternatives refined to acknowledge feedback received
- Public Involvement
 - Four meetings throughout Master Plan project
 - Third Public Open House held January 22, 2020
 - Feedback to be incorporated into final refinement of alternatives and carried forward to short-listing

The selection of the preferred alternative is the next step.



Screening of Alternatives





Screening Criteria



Flexibility: Ability of the concept to efficiently accommodate facility development that emerges differently than planned (timing, location, size, other) without adversely impacting dependent or adjacent facilities or conceptual development



Right Sizing: Effectiveness of the concept in optimizing long-term facility development, balancing capacity with forecast aeronautical demand



Relative Cost: Relative measure of comparative capital investment to implement the full concept (detailed cost estimates will be developed in subsequent evaluation steps)



Operational Efficiency: Measure of the relative efficiency of activity and operations (airfield, terminal, landside, and supporting facilities) if the concept is fully implemented



Implementation Complexity: Measure of the relative complexity of project and full-concept implementation considering project dependencies, required enabling projects, operational impacts during construction, and related considerations



Long-term Expandability: Ability of the concept to efficiently and effectively accommodate demand-driven development beyond the 2040 planning horizon, maintaining a balance among airfield, terminal, and landside facility capacities



Screening Criteria



Collateral Development Potential: Ability of the concept to accommodate non-aeronautical, revenue-generating development on Airport-owned land that is not required to satisfy aviation demand



Compatibility with Adjacent Land Uses: Relative measure of the compatibility of the concept with adjacent and proximate land uses in the vicinity of the Airport



Landside Wayfinding: Relative measure of the complexity of wayfinding for Airport users considering arrival, departure, circulation, recirculation, and access decision points



Facility Consolidation : Relative measure of the effectiveness of the concept in consolidating similar facilities and operations in organized areas of the Airport, considering airside and landside activities associated with various facilities



Sustainability: Relative measure of the environmental, social, operational, and economic aspects and enhancements associated with the long-term development of the concept (focus on meeting present needs without compromising the ability to meet future needs)



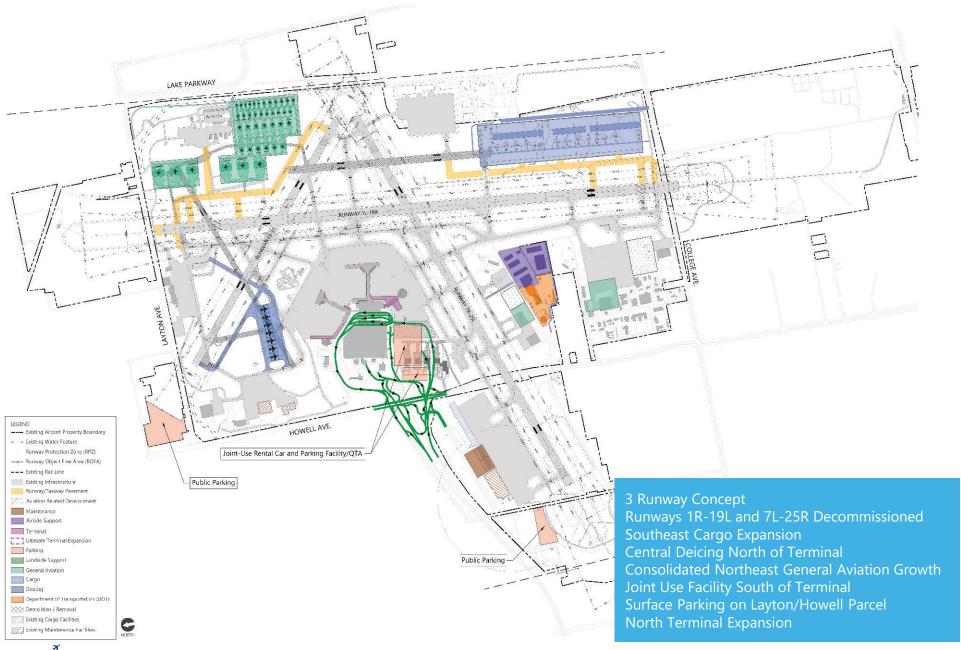
Land Acquisition Requirement: Relative measure of the amount of additional land required to accommodate concept development



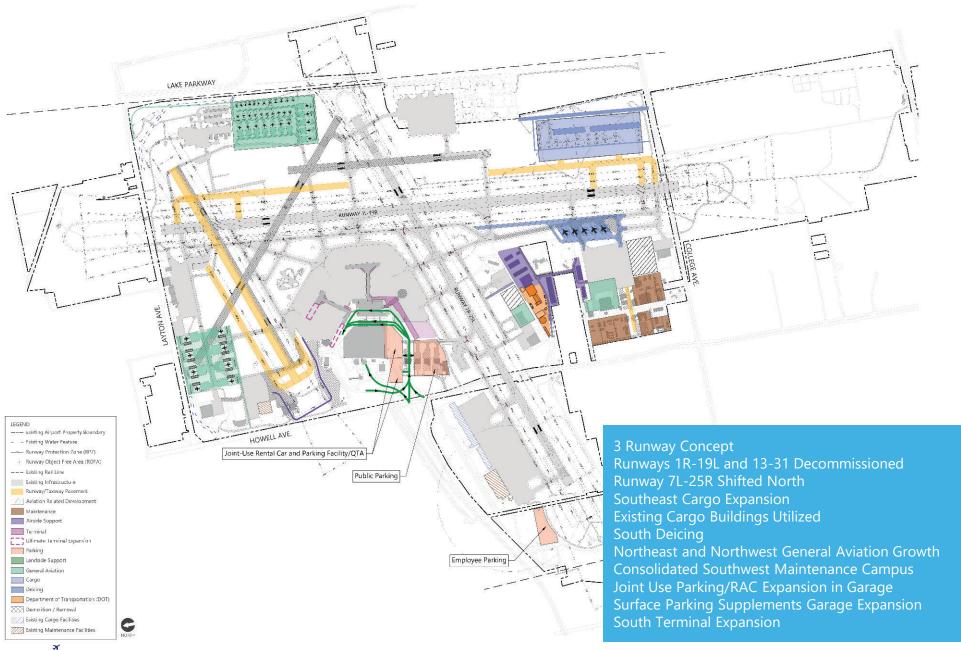
Alternatives Review



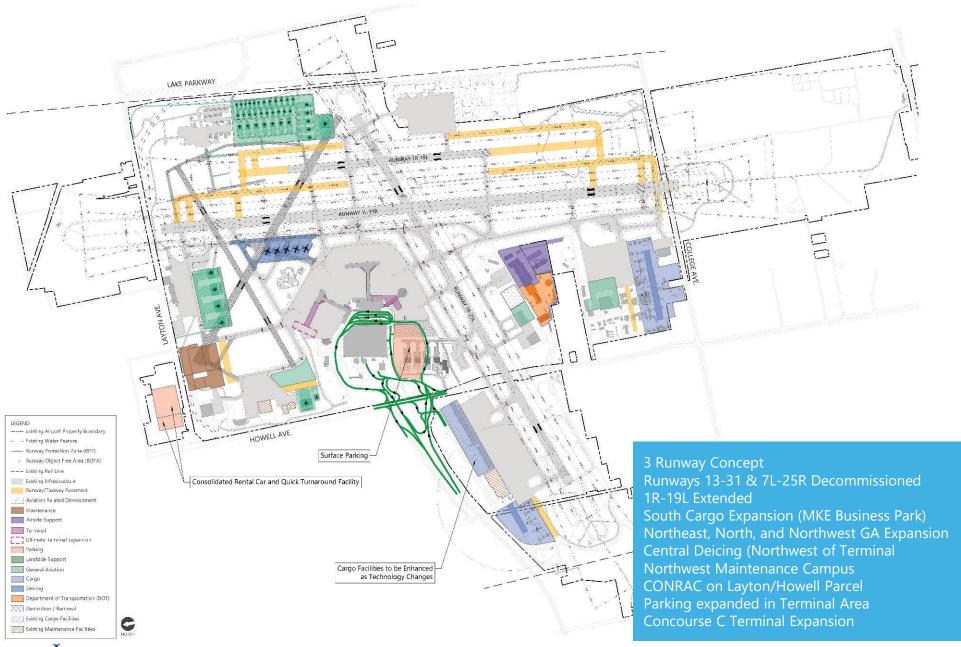




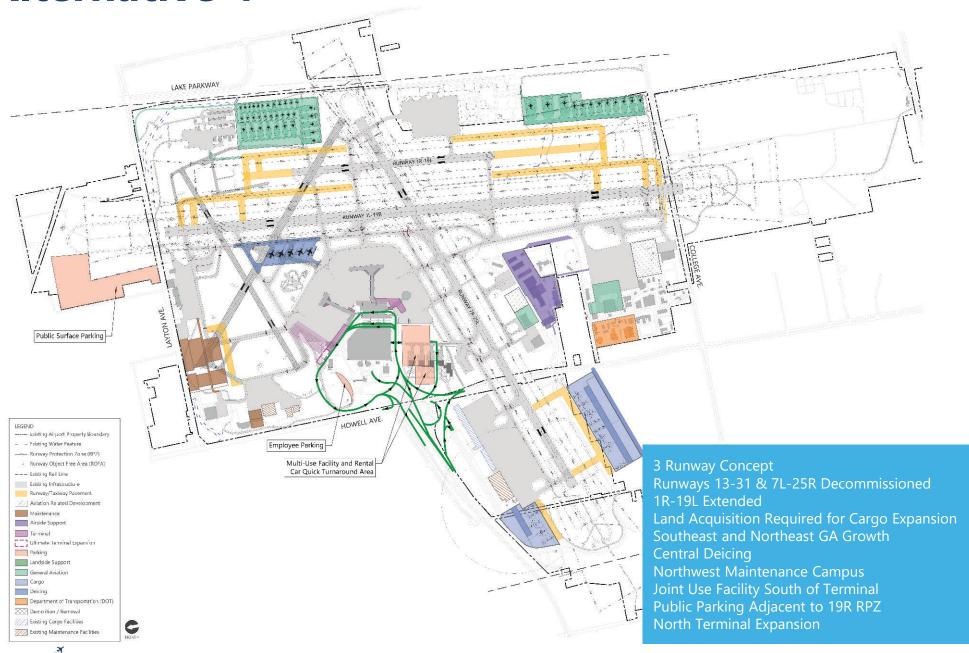












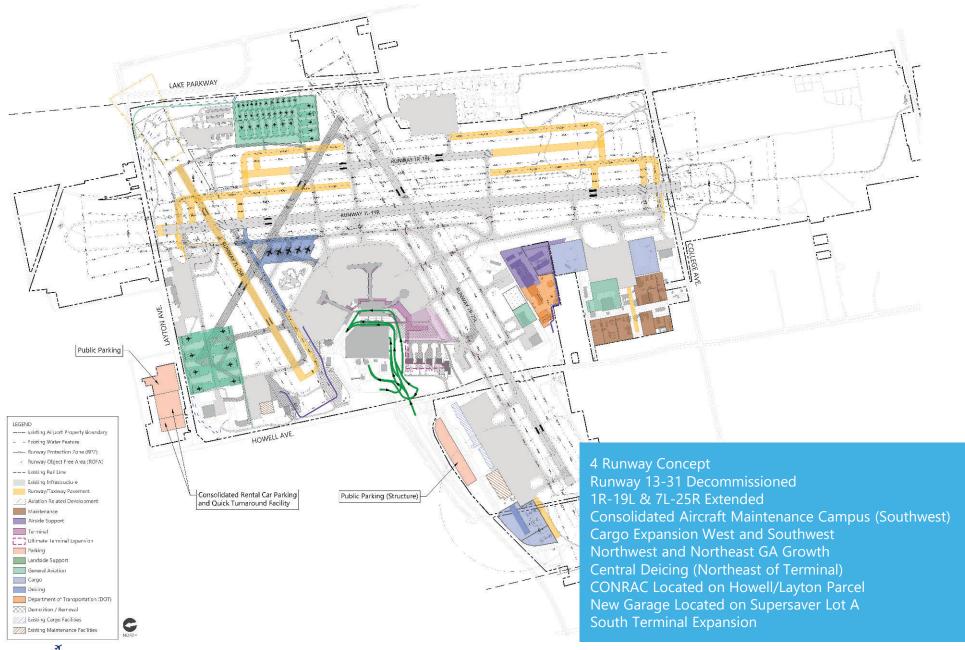


Alternative 5A





Alternative 5B





Working Session





Screening Summary and Working Session

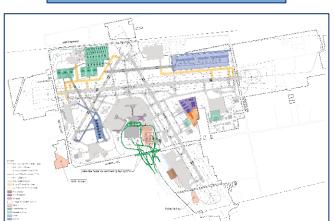
- Review drawings and provide feedback on current screening criteria
- Goal: Select three short-listed alternatives to carry forward to evaluation
- Evaluation will consider three short-list options and consist of quantitative and qualitative criteria
- ROM cost estimates generated for two of three alternatives

	Alternative Number						
Screning Criteria	1	2	3	4	5A	5B	
Flexibility							
Right-sizing							
Relative Construction Cost							
Operational Efficiency							
Implementation Complexity							
Long-term Expandability							
Collateral Development Potential							
Compatibility with Adjacent Land Uses							
Landside Roads and Wayfinding							
Facility Consolidation							
Sustainability/Environemntal							
Requires Land Acquisition							

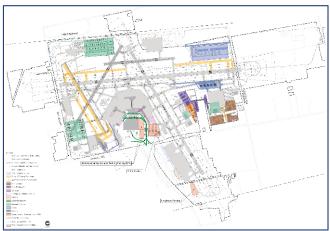


Integrated Alternatives

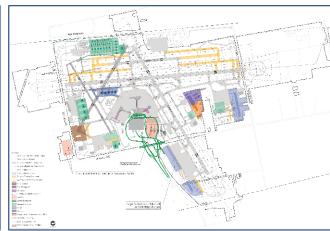
Alternative 1



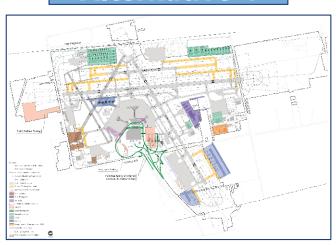
Alternative 2



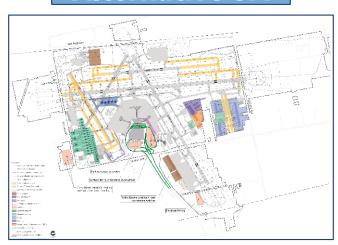
Alternative 3



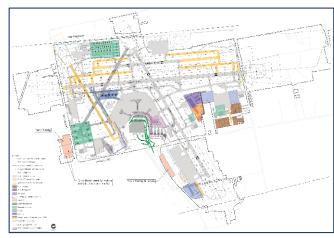
Alternative 4



Alternative 5A



Alternative 5B



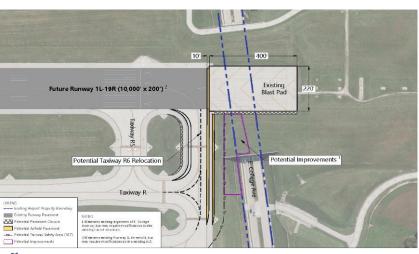


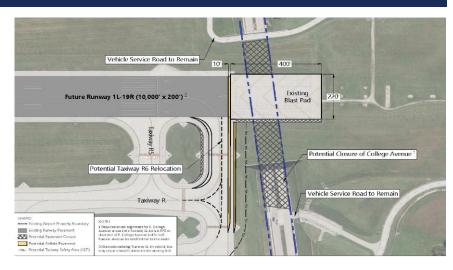
Runway 1L-19R 10 ft Extension Alternatives

NORTH EXTENSION



SOUTH EXTENSION







Working Session





Next Steps

- Following this working session
 - Refine integrated alternatives with comments captured during Workshop #3
 - Prepare evaluation criteria and review with MKE Staff
 - Evaluate integrated alternatives and prepare matrix
 - Selection of a preferred alternative (appears on ALP)
- Master Plan Process
 - Public Open House #4
 - Prepare implementation plan
 - Draft Capital Improvement Program (CIP)
 - Prepare ALP and Narrative Report (FAA signs and approves ALP)
 - FAA ALP review period: up to 180 days
 - Finalize and submit Master Plan report

